

**Press Information Bureau
Government of India
Ministry of Drinking Water & Sanitation**

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Nationwide Monitoring of use of Toilets will be launched from January, 2015



Under a Nationwide Real Time Monitoring of use of toilets from January 2015, the Government will give a big push to **Swachh Bharat Mission**, which aims at mobilizing people across the country to check and verify the status of toilets. Citizens will be mobilized to check and verify the status of toilets using mobile phones, Tablets or I-Pads and upload the same in case of any issue. This is a part of the new Citizen Monitoring. Earlier, the monitoring was done only once a year. From January 2015, the monitoring of use of toilets will be ascertained on a sustained basis.

In pursuance of the Swachh Bharat Mission in a mission mode, the Ministry of Drinking Water and Sanitation has appointed additional staff including two Joint Secretaries, 4 Directors and their subordinate staff will soon be appointed for effective implementation and monitoring of Swachh Bharat goals. An Expert Committee will also be set up to examine the Innovative Technologies for toilets and solid and liquid waste management. A National Telephonic helpline will also be installed for Rural Water Supply and Sanitation.

Recent initiatives:-

- Provision of entering progress under the Swachh Bharat Mission (Gramin) with names of Individual beneficiaries; Photos of Toilets constructed and Coordinates of the toilets to be uploaded
- Key Resource Centres identified for carrying out training on Sanitation
- Media Campaign at National & State level
- States starting large IPC Campaign at GP level
- Conjoint approach to Water and Sanitation has been adopted in planning
- Focus on Menstrual Hygiene Management
- Evaluation by National Level Monitors of Ministry of Rural Development/ Drinking Water and Sanitation carried out in 57 Districts in 2014
- Independent 3rd. Party National Evaluation of NBA has been started
- Concurrent Monitoring with Mobiles with support of WSP
- Bottleneck Analysis Tool (BAT) with support of UNICEF

The main objectives of the Swachh Bharat Mission (Gramin) are as under:-

- Bring about an improvement in the general quality of life in the rural areas.
- Accelerate sanitation coverage in rural areas to achieve the vision of Swachh Bharat by 2019 with all Gram Panchayats in the country attaining Nirmal status.
- Motivate communities and Panchayati Raj Institutions promoting sustainable sanitation facilities through awareness creation and health education.

Sanitation includes...

- **Safe disposal of human and animal excreta**
- **Safe storage and handling of drinking water**
- **Personal hygiene (including menstrual hygiene)**
- **Cleanliness of the house**
- **Food hygiene**

· Encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.

· Develop community managed environmental sanitation systems focusing on solid & liquid waste management for overall cleanliness in the rural areas.

- **Safe disposal of waste water**
- **Safe disposal of solid waste, and**
- **Community hygiene**



The major components of the SBM (Gramin) are:-

· A provision of incentives for the construction of Individual household latrine (IHHL) of Rs.12000, including central share of Rs.9000.00 (Rs. 10800.00 in case of special category states) and State share of Rs. 3000.00 (Rs. 1200.00 in case of special category states) to all BPL households and to identified Above Poverty Line (APL) households(all SCs /STs, small and marginal farmers, landless labourers with homestead, physically handicapped and women-headed households).

· Construction of Community Sanitary Complexes(Upto 2 lakh per Community Sanitary Complex). Sharing pattern will be 60:30:10 (Centre: State: Community)

· Assistance(Upto 50 lakh per district) to Production Centres of sanitary materials and Rural Sanitary Marts.

· Fund for Solid and Liquid Waste Management. A cap of Rs. 7/12/15/20 lakh to be applicable for Gram Panchayats having upto 150/300/500 more than 500 households on a Centre and State /GP sharing ratio of 75:25.

· Provision for IEC will be at 8% of total Project cost, with 3% to be utilised at the Central level and 5 % at State level

Provision for Administrative Cost will be 2% of the Project cost. Sharing pattern will be 75:25 between Centre and State.

Strategy :-

- Sanitation is Mindset issue. Create demand by **Triggering** 'Behaviour change' by **intensifying IEC campaign and Inter Personal Communication (IPC)**.
- This IEC/IPC programme will be **assisted by Multilateral Agencies** like UNICEF, World Bank's WSP etc, national NGOs working on sanitation and groups like Rotary, Nehru Yuva Kendra , CLTS Foundation etc.
- **Outputs (Construction) and Outcomes** (Usage which will lead to better health) will be monitored.
- Mechanism of '**Trigger**' plus **Incentives** to construct quality toilets will be used.

- Strong **Administrative structure** required for the Mission at Central, State and district level. Foot soldiers required at GP level.
- Monitor **Outcomes** (Toilet usage) in consultation with Min. of Health. Monitor **Outputs** in terms of Expenditure and toilets constructed.
- Use of Technology to Monitor Household coverage through a Hand held device to capture photos of beneficiary, toilet and Lat/Long. coordinates. – *Pilot done.*
- Innovative, Low cost and User friendly technologies for toilet and Solid and Liquid Waste Management to be pursued.
- States, which performs well in their IEC campaign, behavioural change and toilet construction effort under the Swachh Bharat Mission to be incentivised. Gram Panchayats performing well under the Mission will be incentivised with funds for Waste Water Management.
- Launching the **Swachh Bharat Award** –for Individuals; Institutions; GPs, Districts; States who do exceptional work.

Poor sanitation leads to :

- **Various communicable diseases**
- **Stunted growth of children**
- **Higher infant mortality**
- **Under five Mortality Rate (U5MR)(Children dying before completing the age of five years)**
- **Reduced resistance and immunity in children**

Background:-

The Total Sanitation Campaign (TSC) under the restructured CRSP was launched with effect from 1.4.1999 following a ‘community led’ and ‘people centered’ approach. TSC moved away from the principle of state-wise allocation to a “demand-driven” approach. The programme lays emphasis on Information, Education and Communication (IEC) for generation of effective demand for sanitation facilities. It also lays emphasis on school sanitation and hygiene education for bringing about attitudinal and behavioral changes for adoption of hygienic practices from an early

age.

To encourage the Panchayati Raj Institutions to take up sanitation promotion, the incentive award scheme of **Nirmal Gram Puraskar (NGP)** was launched in 2005. The award is given to those PRIs which attain 100% open defecation free environment. This award publicized the sanitation programme significantly all across the country.

Encouraged with initial success of NGP, and looking into the need to upscale the sanitation interventions, the TSC was revamped as the **Nirmal Bharat Abhiyan, (NBA)** in 2012, with the objective to accelerate the sanitation coverage in the rural areas so as to comprehensively cover the rural community through renewed strategies and saturation approach and to transform rural India into Nirmal Bharat.

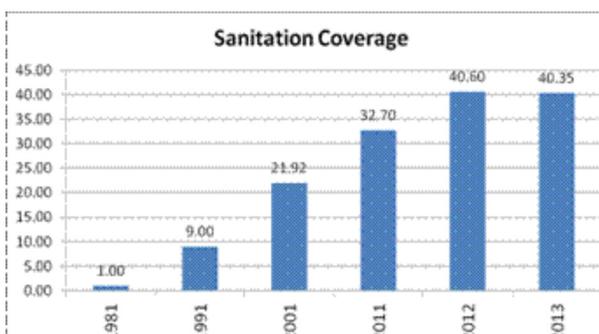
While the programme has been successful to some extent, the fact that there are still a large number of rural households without access to safe sanitation facilities, which is a issue which needs to be tackled on war footing in a time bound manner, the **Swachh Bharat Mission (Gramin)** has been launched on 2nd October, 2014, which aims at attaining a 100% Open Defecation Free India by 2019.

Sanitation Coverage:-

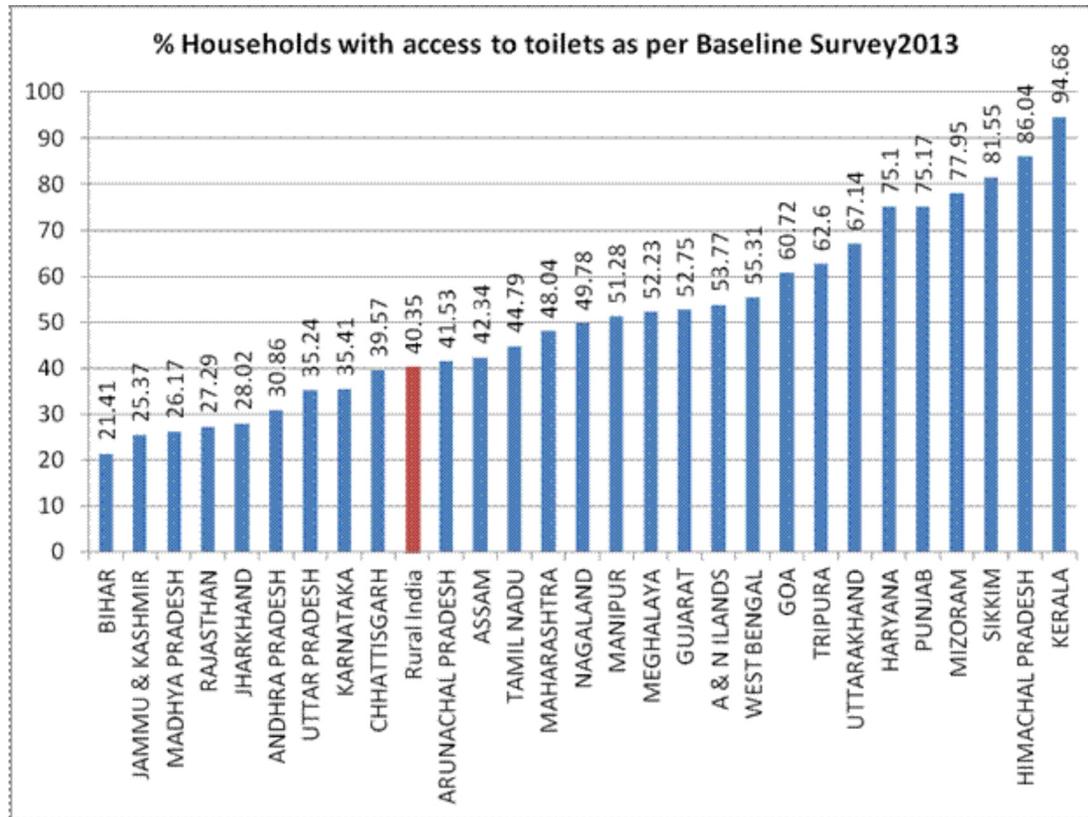
Census 2011 has reported that sanitation coverage in rural India has reached 32.70% taking into consideration the increased population.

Census 2011 has also reported an increase in 2.96 crore households in rural areas as compared to census 2001.

The NSSO-2012 report has estimated that 40.6% of rural households have sanitation facilities. As



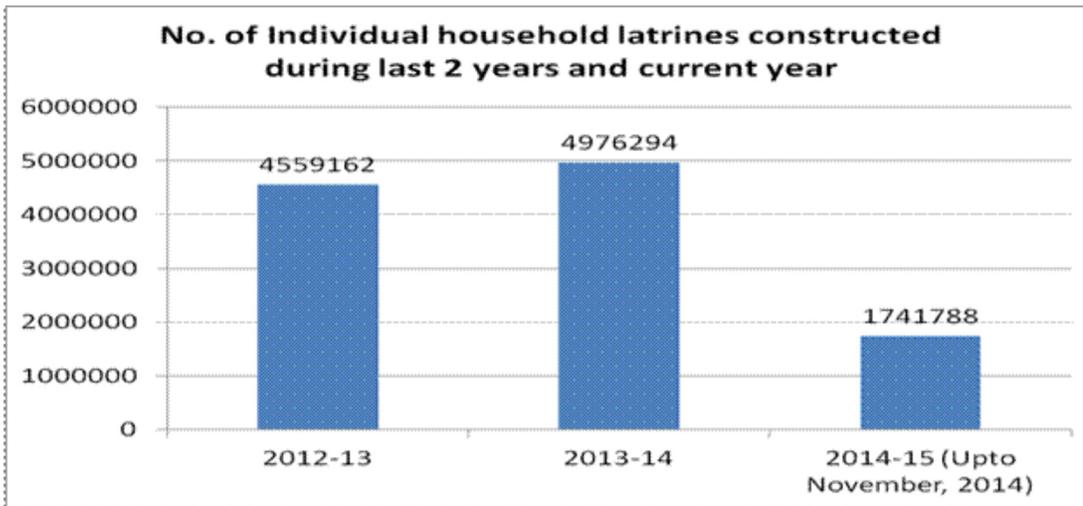
per Baseline Survey Report 2013, 40.35% households have toilet. State-wise Status is as under :-



2.2 Physical achievements made during last 2 years and current year

(a) Individual household latrine (IHHLs)

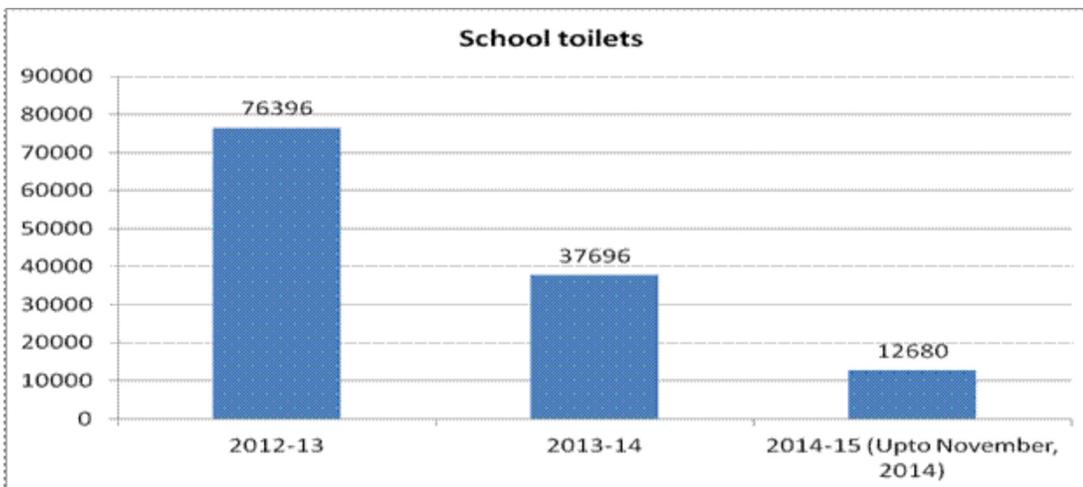
Achievements made in construction of Individual household latrine (IHHLs) under SBM (Gramin) during last two years and current year is as under:



After launch of Swachh Bharat Mission (Gramin) on 2nd October, 2014, 503142 Individual household latrines have been constructed.

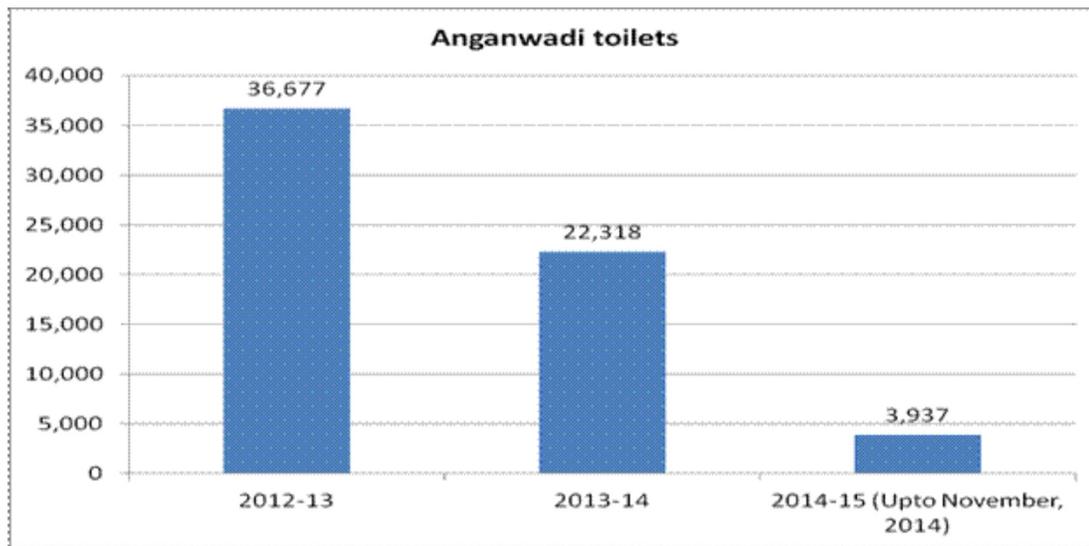
(b) School toilets

Achievements made in construction of School toilet units under SBM (Gramin) during last two years and current year is as under:



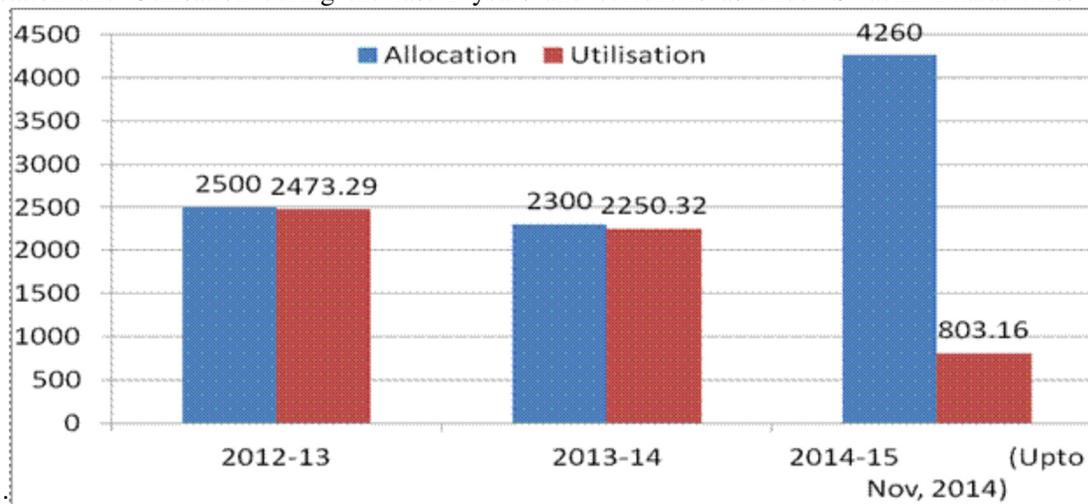
(c) Anganwadi toilets

Achievements made in construction of Anganwadi toilet units under SBM (Gramin) during last two years and current year is as under:



Financial progress during the last two years and current year (Rs. in crore)

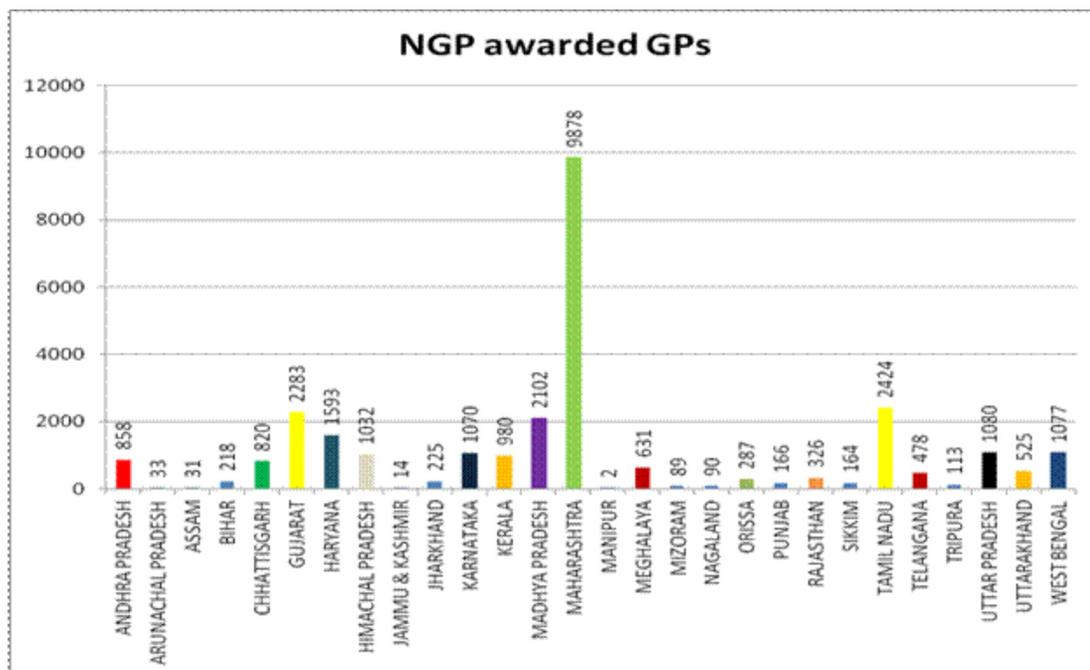
The Allocation and Utilisation during the last 2 years and current is as under Swachh Bharat Mission



(Gramin) :

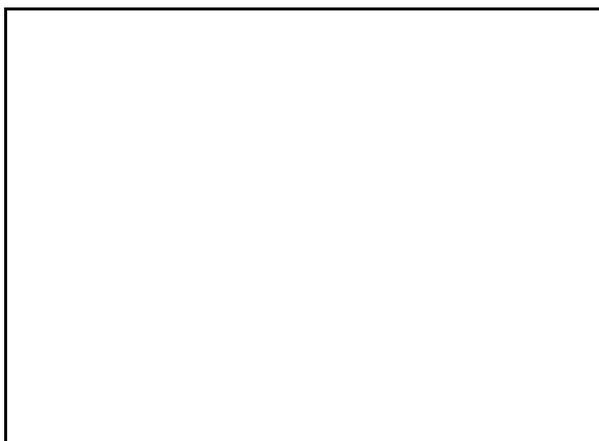
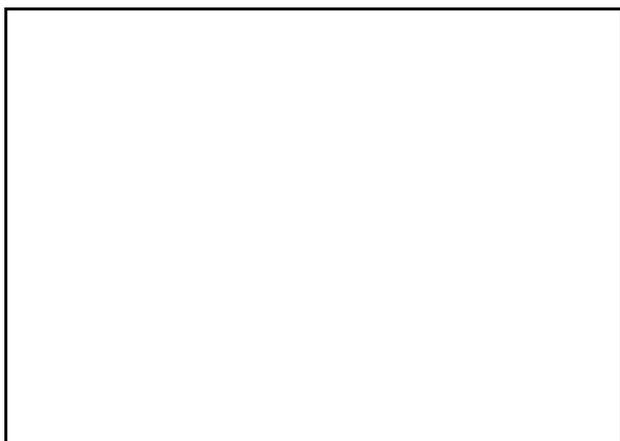
Nirmal Gram Puraskar

To encourage the Panchayati Raj Institutions to take up sanitation promotion, the incentive award scheme of Nirmal Gram Puraskar (NGP) has been launched. The award is given to those PRIs which attain 100% open defecation free environment. Under NGP, a total of **28589 Gram panchayats**, **181 Intermediate panchayats** and **13 District panchayats** have received the award till date. State-wise number of NGP awarded Gram Panchayat is shown in the graph below :-



Swachh Bharat Award is proposed to be launched for Individuals; Institutions; GPs, Districts; States who do exceptional work.

Some photographs

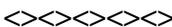


Anganwadi toilet constructed in Uttar Pradesh

Sanitary Complex constructed in Tamilnadu



Awareness Campaign in Arunachal Pradesh



SNC