



Fertilizer Subsidy in India: Who are the Beneficiaries?

**Vijay Paul Sharma
Hrima Thaker**

**W.P. No. 2009-07-01
July 2009**

The main objective of the working paper series of the IIMA is to help faculty members, research staff and doctoral students to speedily share their research findings with professional colleagues and test their research findings at the pre-publication stage. IIMA is committed to maintain academic freedom. The opinion(s), view(s) and conclusion(s) expressed in the working paper are those of the authors and not that of IIMA.



**INDIAN INSTITUTE OF MANAGEMENT
AHMEDABAD-380 015
INDIA**

Fertilizer Subsidy in India: Who are the Beneficiaries?

Vijay Paul Sharma¹ and Hrima Thaker

Abstract

Agricultural subsidies that encourage production and productivity have been widely criticized because of the cost of subsidies and they are perceived to be far from uniformly distributed. There is a general view in academic, policy and political circles that agricultural subsidies are concentrated geographically, they are concentrated on relatively few crops and few producers and in many cases do not reach the targeted group(s). One of the most contentious issues surrounding input subsidies in general and fertilizer in particular in India is how much of what is paid out actually finds its way into the pocket of the farmer, and how much is siphoned away by the input companies. There has also been a debate about the issue of real beneficiaries of fertilizer subsidy like small vs. large farmers, well-developed vs. less developed regions, etc. Therefore, there is need to understand the fertilizer subsidy distribution pattern to assess whether the subsidy benefits the target group(s), an argument often made while giving any farm subsidy. This paper examines trends in fertilizer subsidy and the issue of distribution of fertilizer subsidies between farmers and fertilizer industry, across regions/states, crops and different farm sizes. The study shows that fertilizer subsidy has increased significantly in the post-reforms period from Rs. 4389 crore in 1990-91 to Rs. 75849 crore in 2008-09. As a percentage of GDP, this represents an increase from 0.85 per cent in 1990-91 to 1.52 per cent in 2008-09. The paper shows that general perception that about one-third of fertilizer subsidy goes to fertilizer industry is misleading because the underlying assumptions (i) that India's entry into world market as an importer does not affect world prices, and (ii) world fertilizer markets are perfectly competitive, do not hold true. The world fertilizer trade-flows and markets are more concentrated and volatile and imports by India have significant impact on world prices. Moreover, with shift from the earlier cost-plus based approach to import parity pricing (IPP), the Indian fertilizer industry would be exposed to the world competition and efficient units would survive. Therefore, the proposed policy of direct transfer of fertilizer subsidy to farmers is misconceived and inappropriate and its adverse effects outweigh the perceived benefits of it. The study shows that fertilizer subsidy is more concentrated in few states, namely, Uttar Pradesh, Andhra Pradesh, Maharashtra, Madhya Pradesh, and Punjab. Inter-state disparity in fertilizer subsidy distribution is still high though it has declined over the years. Rice is the most heavily subsidized crop followed by wheat, sugarcane and cotton. These four crops account for about two-third of total fertilizer subsidy. The study highlights the existence of fair degree of equity in distribution of fertilizer subsidy among farm sizes. The small and marginal farmers have a larger share in fertilizer subsidy in comparison to their share in cultivated area. A reduction in fertilizer subsidy is, therefore, likely to have adverse impact on farm production and income of small and marginal farmers as they do not benefit from higher output prices but do benefit from lower input prices. This paper justifies the fertilizer subsidies and questions the rationale for direct transfer of subsidy to farmers.

Keywords: Fertilizer, Subsidies, Beneficiaries, Import Parity Price, Direct Transfer, Farm Size

¹ Email: vijays@iimahd.ernet.in

Fertilizer Subsidy in India: Who are the Beneficiaries?

Vijay Paul Sharma and Hrima Thaker

Governments in both developed and developing countries intervene in agriculture with a view to achieving a wide range of economic and social objectives. The reasons for government intervention are diverse and varied. Some of the most cited reasons for intervention are self sufficiency, employment creation, support small-scale producers for adopting modern technologies and inputs, reduce price instability and improve the income of farm households. This intervention can take a number of forms such as import policies export policies and domestic policies like price support programmes, direct payments, and input subsidies to influence the cost and availability of farm inputs, like credit, fertilizers, seeds, irrigation water, etc. Of all domestic support instruments in agriculture, input subsidies and product price support are the most common. Various benefits are cited in justifying input subsidies: economic, environmental and social (World Bank, 2008). Input subsidies can bring economic benefits to society but can also be a major cause of negative environmental externalities when they promote excessive use of fertilizers, agrochemicals and irrigation water. The inputs like fertilizers, irrigation water and electricity have significant share in agricultural subsidies in India and fertilizer subsidy has attracted a lot of attention of policy makers, researchers, and politicians in the recent past. One of the most contentious issues surrounding fertilizer subsidies in India is how much of what is paid out actually finds its way into the pocket of the farmer, and how much is siphoned away by the fertilizer companies. There has also been a debate about the issue of real beneficiaries of these subsidies (small vs. large farmers, well-developed vs. less developed regions, etc.).

This paper focuses primarily on the issues, whether fertilizer subsidy is going to the farmers or to the industry and is there equity in distribution of fertilizer subsidy across regions, crops, and different farm sizes. Section I of this paper describes the trends in fertilizer subsidies in

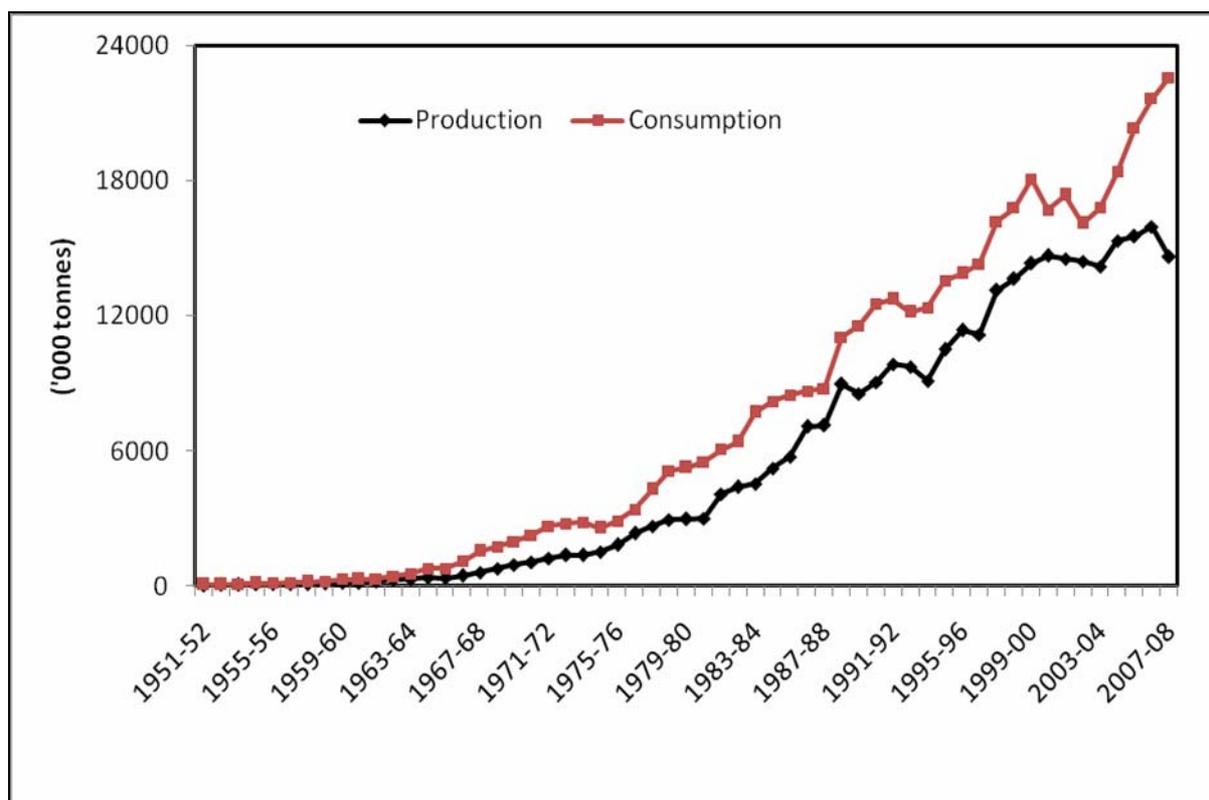
India while section II deals with the issue of beneficiaries of fertilizer subsidy and inter-state, inter-crop and inter-farm size disparity in fertilizer subsidy. The final section sums up the findings of the paper and raises some policy issues.

I

Trends in Fertilizer Subsidies

Both intensity of fertilizer usage in terms of nutrients per hectare area and the extent of fertilization as measured by the ratio of fertilized area to total cropped area in many developing countries including India are lower than developed countries. However, fertilizer use has been and will continue to be a major factor in the increasing agricultural production and productivity. Typically, very few countries, even advanced ones, have relied entirely on the free market system to set fertilizer prices. It is, therefore, not surprising that governments in developing countries are promoting use of fertilizers using various policy instruments including subsidies. The fertilizer prices at both producer and farmer levels are determined directly or indirectly by the government in most of the countries and such government interventions generally have two basic objectives: (i) to provide fertilizers to farmers at stable and affordable prices in order to increase agricultural production through higher fertilizer use, and (ii) to encourage domestic production by allowing fertilizer producers a reasonable return on their investments.

The Indian fertilizer industry has come a long way since its early days of post independence era. India today is one of the largest producer and consumer of fertilizers in the world. India's production in terms of nutrients (N and P₂O₅) reached a level of 15.96 million tonnes in 2006-07 from 38.7 thousand tonnes in 1951-52. Similarly, consumption of fertilizers in terms of nutrients (NPK) has also grown from 65.6 thousand tonnes in 1951-52 to nearly 22.57 million tonnes in 2007-08 (Figure 1).

Figure 1: Trends in fertilizer production and consumption in India: 1951-52 to 2007-08

Source: FAI (2008)

The Indian Fertilizer industry, given its strategic importance in achieving self-sufficiency of foodgrains production in the country, has for decades, been under government control. With the objective of providing fertilizers to farmers at an affordable price and ensuring adequate returns on investments to entrepreneurs, a fertilizer policy was envisaged of providing fertilizers to farmers at subsidized prices to induce farmers to use fertilizer. In order to achieve this objective, government introduced the Retention Price cum Subsidy scheme (RPS), a cost-plus approach, for nitrogenous fertilizers in November 1977 and extended to complex fertilizers in February 1979. Under RPS the retail price of fertilizers was fixed and was uniform throughout the country and difference between the retention price (adjusted for freight and dealer's margin) and the price at which the fertilizers were sold to the farmer was paid back to the manufacturer as subsidy. The RPS did achieve its objective of development of large domestic industry and near self-sufficiency in fertilizer production and increased

consumption of chemical fertilizers but it had not been free from criticism of fostering inefficiency leading to huge burden of subsidies.

The mounting burden of subsidies compelled the policy planners to make a serious attempt to reform fertilizer price policy to rationalize the fertilizer subsidy. As part of economic reforms initiated in early-90s, the government decontrolled the import of complex fertilizers such as di-ammonium phosphate (DAP) and muriate of potash (MOP) in 1992, and extended a flat-rate concession on these fertilizers. But, urea imports continue to be restricted and canalized. Based on the recommendations of various committees including the High Powered Fertilizer Pricing Policy Review Committee (HPC) and Expenditure Reforms Commission (ERC), a New Pricing Scheme (NPS) for urea units was implemented in a phased manner from April 2003 with an objective to bring transparency, uniformity, and efficiency and reduce cost of production. Similarly based on the recommendations of the Expert Group on P and K fertilizers, policy for phosphatic and potassic fertilizers has been implemented. The main objective of all policy interventions has been to contain and target fertilizer subsidies. However, estimates of fertilizer subsidy as per Central government budgets over the years in the post-reforms era show that fertilizer subsidy has increased significantly. Table 1 presents the estimates of major subsidies including the food and fertilizer subsidies in the post-reforms period (1991-92 to 2008-09). It is evident from the Table that total subsidies have increased from Rs. 12158 crore in 1990-91 to Rs. 129243 crore in 2008-09, an increase by 10.6 times. The fertilizer subsidy has increased from Rs. 4389 crore in 1990-91 to Rs. 75,849 crore in 2008-09 representing an increase of over 17 times. As a percentage of GDP, this represents an increase from 0.85 percent in 1990-91 to 1.52 percent in 2008-09 (Figure 2). The fertilizer subsidy in India as percentage of the GDP varied from 0.47 in 2002-03 to 1.52 percent in 2008-09. The total food subsidy has jumped to Rs. 43627 crore in 2008-09 from 2450 crores in 1990-91, about 18-fold increase in less than two decades in absolute terms. But if one looks at the percentage of GDP, then the burden of food subsidies in India is much less than

that of many other developing countries. The food subsidy in India as percentage of the GDP has varied from 0.41 in 1992-93 to 1.02 in 2002-03, and on an average remained at 0.66 percent over the last 19 years.

Table 1: Major Subsidies (in crores of Rupees) in India: 1990-91 to 2008-09

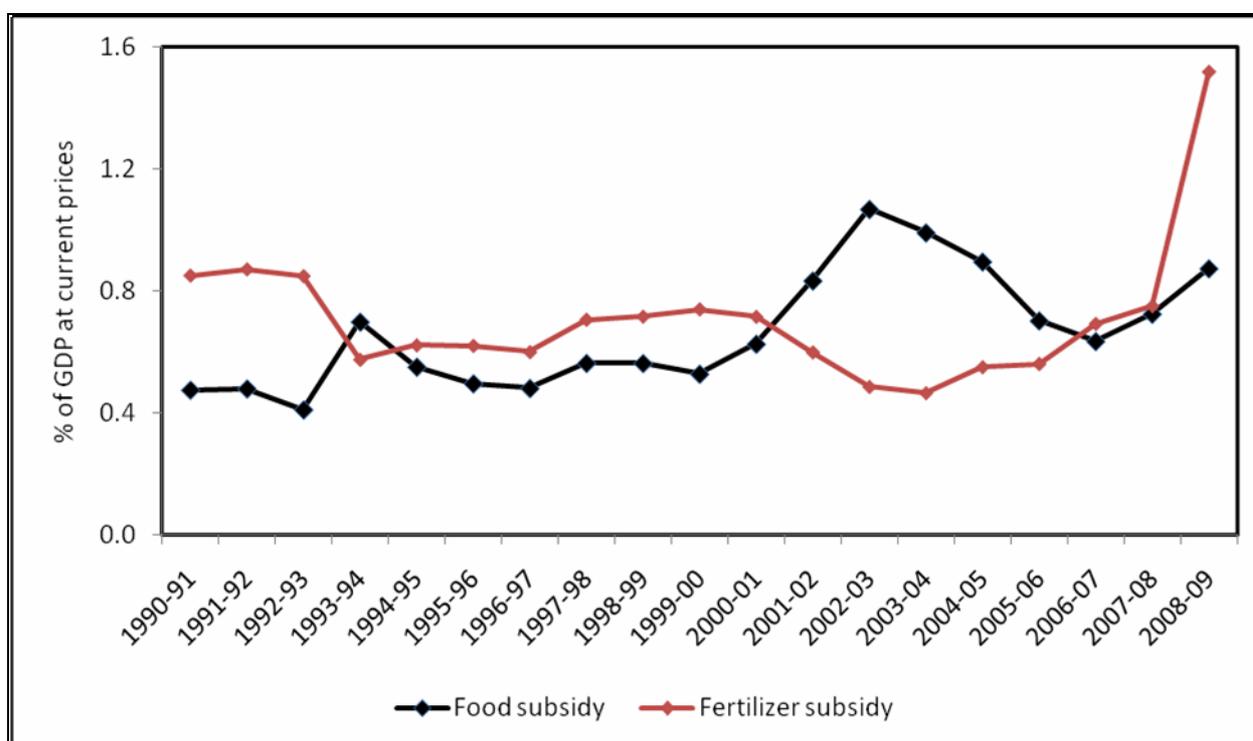
Year	Food	Fertilizers				Total Subsidies
		<i>Indigenous Urea</i>	<i>Imported Urea</i>	<i>decontrolled fertilizers</i>	<i>Total</i>	
1990-91	2450	3730	659	-	4389	12158
1991-92	2850	3500	1300	-	5185 ²	12253
1992-93	2800	4800	996	-	5796	11995
1993-94	5537	3800	762	-	4562	11605
1994-95	5100	4075	1166	528	5769	11854
1995-96	5377	4300	1935	500	6735	12666
1996-97	6066	4743	1163	1672	7578	15499
1997-98	7900	6600	722	2596	9918	18540
1998-99	9100	7473	333	3790	11596	23593
1999-00	9434	8670	74	4500	13244	24487
2000-01	12060	9480	1	4319	13800	26838
2001-02	17499	8044	47	4504	12595	31210
2002-03	24176	7790	-	3225	11015	43533
2003-04	25181	8521	-	3326	11847	44323
2004-05	25798	10243	494	5142	15879	45957
2005-06	23077	10653	1211	6596	18460	47522
2006-07	24014	12650	3274	10298	26222	57125
2007-08	31328	12950	6606	12934	32490	70926
2008-09 (RE)	43627	16517	10981	48351	75849	129243

Sources: Government of India (2009)

² Includes Rs. 385 crore fertilizer subsidy given to small and marginal farmers

During the nineties (1990-91 to 2000-01), fertilizer subsidy accounted for about 47 percent of the total subsidies and share of food subsidy was 35.1 percent (Figure 3). In the 2000s (2001-02 to 2008-09), food subsidy became dominant, accounting for 49.1 percent of the total subsidy while fertilizer subsidy accounted for 39.5 percent. However, during the last three years, fertilizer subsidy has taken the largest share and accounted for 58.7 percent of total subsidies in 2008-09.

Figure 2: Trends in food and fertilizer subsidies (as percent of GDP at current prices) in India: 1990-91 to 2008-09

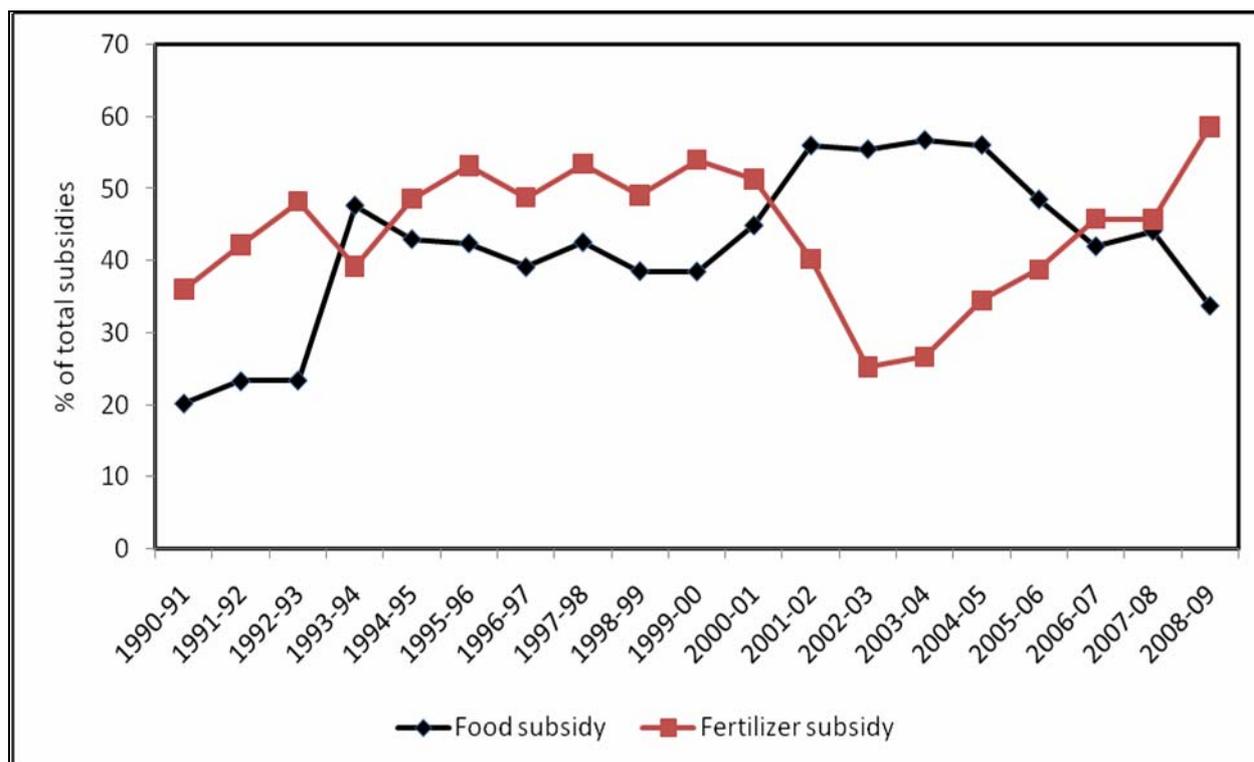


Sources: Government of India (2009 & 2009a)

The above analysis shows that the volume of subsidies increased substantially during the post-reforms period (1991-92 to 2008-09). The rate of increase, however, was higher for food subsidy (compound annual growth rate of 16.9% per year) than for fertilizer (12.9%). The rate of change in the amount of subsidies was uneven over time. Total subsidies and fertilizer subsidy increased at a much faster rate during the 2000s while growth rate in food subsidies was higher (16.9%) during the 1990s compared with 2000s (9.3%). During the 2000s,

fertilizer subsidy growth has increased significantly (27.7%) as against 12.9 percent during the 1990s, because international prices of fertilizers and raw materials, feedstocks and intermediates increased substantially (and yet fertilizer farm gate prices remained constant in the country) since 2002 in general but during the last 2-3 years in particular.

Figure 3: Trends in food and fertilizer subsidies (as percent of total subsidies) in India: 1990-91 to 2008-09



Sources: Government of India (2009)

Who Benefits from Fertilizer Subsidy

There is a debate about whether the fertilizer subsidy benefits the farmers or the fertilizer industry (Gulati, 1990, Gulati and Narayanan, 2003). Furthermore, the benefits of fertilizer subsidy are heavily tilted to large farmers growing water-intensive crops like rice, sugarcane, wheat, cotton, in a handful of states. As per the estimates by Gulati and Narayanan (2003), the share of farmer in the fertilizer subsidy increased from 24.54 per cent in the triennium average ending (TE) 1983-84 to 75.62 percent in TE 1995-96 with an average share of 67.5 percent for the period 1981-82 to 2000-01 and the rest goes to the fertilizer industry. These

estimates of share of fertilizer subsidy going to farmers and/or industry have been computed by comparing subsidy estimates through import parity price and farm gate prices of fertilizers with the amount of subsidy given in the Central Government budget. Some of the recent policy announcements like the intention of the government to move to a system of direct transfer of subsidy to the farmer are based on such findings which are based on unrealistic assumptions. For example the study assumes that India's entry into the world fertilizer market as an importer would not affect world prices and world fertilizer markets are perfectly competitive. However, both the assumptions are not valid and we discussed these assumptions in greater details with empirical data in the following section.

World Fertilizer Market

First, when studying prices and price determination in any industry, one usually looks to a body of economic theory called industrial organization and relevant empirical studies to help provide answers. In perfect markets, prices will be determined by the forces of supply and demand, but the international fertilizer market is not perfect market. Table 2 indicates the level of concentration in the industry. The top five fertilizer consumers, namely, China, India, USA, Brazil and Indonesia, accounted for nearly 70 percent of fertilizer consumption while top five producers (China, Canada, Russia, USA and India) controlled about 60 percent of world fertilizer production. Exports of potash and DAP and MAP are highly concentrated in few countries and top six exporters (Canada, Belarus, Russia, Germany, Israel and Jordan) control 97.4 percent of world exports in case of potash and 88.4 percent in MAP and DAP. The share of top five urea exporters is 55 percent and in case of ammonia they control about 64 percent of world exports. Imports of fertilizer products are relatively diversified as top five importers of urea account for about 51 percent of world imports while in case of MAP, DAP and potash is nearly 50 percent. The results clearly show that world fertilizer market is concentrated.

Table 2: Concentration of world fertilizer production, consumption and trade: 2007-08

Product/ Nutrients	Countries	% Share of Top 10 in world
Consumption		
N	China (34.8%), India (15.5%), USA (12.4%), Pakistan (2.8%), Indonesia (2.8%)	78.9
P	China (31.5%), India (15.8%), USA (11.3%), Brazil (9.7%) Pakistan (2.7%)	80.3
K	China (24.0%), USA (17.3%), Brazil (15.2%) India (9.8%), Malaysia (3.9%)	81.3
N+P+K	China (32.2%), India (14.6%), USA (13.0%), Brazil (6.5%), Indonesia (2.5%)	78.1
Capacity		
N	China (26.9%), India (8.8%), Russia (7.7%), USA (6.0%), Indonesia (3.6%)	66.6
P	USA (21.0%), China (18.5%), Morocco (8.4%), Russia (7.4%), India (5.5%)	73.8
K	Canada (39.6%), Russia (12.7%), Belarus (11.1%), Germany (8.7%), USA (5.6%)	95.0
N+P+K	China (24.3%), Canada (10.4%), Russia (9.7%), USA (9.5%), India (7.6%)	75.9
Exports		
Urea	China (16.1%), Russia (12.7%), Saudi Arabia (9.4%), Ukraine (9.3%), Qatar (7.7%)	77.0
Ammonia	Trinidad (25.2%), Russia (18.7%), Ukraine (7.6%), Indonesia (7.3%), Canada (5.1%)	81.1
MAP & DAP	USA (33.8%), China (21.1%), Russia (19.2%), Morocco (9.0%), Tunisia (5.3%)	98.8
Potash	Canada (38.6%), Belarus & Russia (36.3%), Germany (11.2%), Israel (7.6%), Jordan (3.7%)	100.0
Imports		
Urea	India (18.0%), USA (17.5%), Brazil (6.1%), Thailand (4.9%), Turkey (4.4%)	64.8
Ammonia	USA (40.5%), India (9.2%), Korea Republic (5.7%), France (4.3%), China (3.9%)	77.4
MAP & DAP	India (15.5%), Brazil (15.1%), Pakistan (7.6%), Argentina (6.6%), Canada (4.5%)	66.4
Potash	China (15.1%), USA (12.7%), Brazil (11.5%), India (6.4%), Malaysia (2.9%)	57.7

Source: Agrium (2009)

The world fertilizer markets have always been dominated by a small number of buyers and sellers. The five largest fertilizer companies in the world are, Yara (Norway), Mosaic (USA), Agrium (Canada), PotashCorp (Canada) and The Kali and Salz Group (Germany), which accounted for about 27 percent of total production in 2002 and increased their share to about 33 in 2007 (Table 3). Yara is global leader in nitrogen fertilizers with capacities of ammonia 5.8 million tonnes of ammonia, 4.8 million tonnes of nitrates (CAN and AN) and 4.1 million tonnes of NPK controlling about one-third global ammonia trade. The Mosaic Company, which was formed in 2004 by business combination of IMC Global Inc. and the crop nutrition business of Cargill, is the world's top producer of phosphates, with an annual capacity of about 9.4 million tonnes, larger than the next three largest producers combined. Mosaic's potash production capabilities are the second-largest in the world, with an annual capacity of approximately 10.4 million tonnes. PotashCorp is the largest potash company holding about 22 percent of global capacity and 75 percent of the world's excess capacity.

Table 3: Market power of top five global fertilizer companies

Company	Market Power		
	Nitrogen (N)	Phosphate (P)	Potash (K)
Yara	++++	++	+
Mosaic	++	++++	+++
Agrium	+++	++	++
PotashCorp	++	++	++++
Kali & Salz Group	++	+	++

Note: ++++ very strong presence; +++ strong; ++ low; + no market presence

Source: Arovuori and Karokallio (2009)

There have been some changes in shares of different players but still few players control the market. The question arises as to the degree of competitive pricing in the industry, or if there is some monopoly profit in the system. In other words, to what extent are prices (and profits) above what they would be in a competitive market characterized by many buyers and sellers,

where prices are determined by forces of supply and demand, and industry profits are "normal". Apart from the level of prices in the industry, there is also the question of spatial prices, which is important in the fertilizer industry because farmers constitute a geographically dispersed market. Fertilizer prices can be extremely variable, and this raises the question of what price dynamics are at work that results in such price variability. Fertilizer demand is a derived demand, which in the developed countries is price inelastic while in developing country markets, demand is price elastic, such as in major markets like China and India.

World Fertilizer Prices

The prices of urea, the main nitrogen product traded and consumed, have varied widely both in absolute and in relative terms over the last two decades. The price of urea varied from about US\$70 in July-December 1998 to US\$865 per tonne in July-September 2008 (Table 4). The coefficient of variation was quite high (63.5%) between 1990 and 2008. The average FOB price during the decade of 1990s was US\$135 and increased significantly (US\$260/tonne) during the 2000s.

Table 4: Trends in international prices of Urea, DAP and MOP (US\$/tonne product bulk): January 1990 – September 2008

Product	Minimum	Maximum	Average	Coefficient of Variation (%)	CAGR (%/annum)
Urea (FOB Middle East)	70 (July-Dec. 1998)	865 (July-Sep. 2008)	200	63.5	2.64
DAP (FOB US Gulf)	110 (Jan.-June 1993)	1230 (April-June 2008)	270	83.6	2.77
MOP (FOB Vancouver)	80 (Jan.-June 1993)	945 (July-Sep. 2008)	160	70.7	2.46

Source: FAI (2008)

The price of DAP varied from about US\$110 in January-June 1993 to US\$1230 per tonne in April-June 2008. The prices of DAP are the most volatile among three major products, namely Urea, DAP and MOP. The average FOB price during the decade of 1990s was US\$177 and increased significantly (US\$422/tonne) during the 2000s, an increase of 238 percent.

The prices of MOP varied from US\$80 per tonne to US\$945 per tonne between 1991 and 2008. The price of muriate of potash (MOP), the most common source of potassium, rose from about US\$175 per tonne in 2006 to US\$280 per tonne in 2007 and by December 2008, MOP was sold for US\$870 per tonne, an increase of about 400 percent. The above discussion clearly shows that fertilizer markets are highly concentrated and prices of fertilizer products show a wide variability.

India's Position in World Markets

India is one of the largest producer as well as consumer of fertilizers in the world and entry of India in world markets as an importer influences world prices significantly (Figure 4). Strong positive association exists between world price of urea and imports of urea by India.

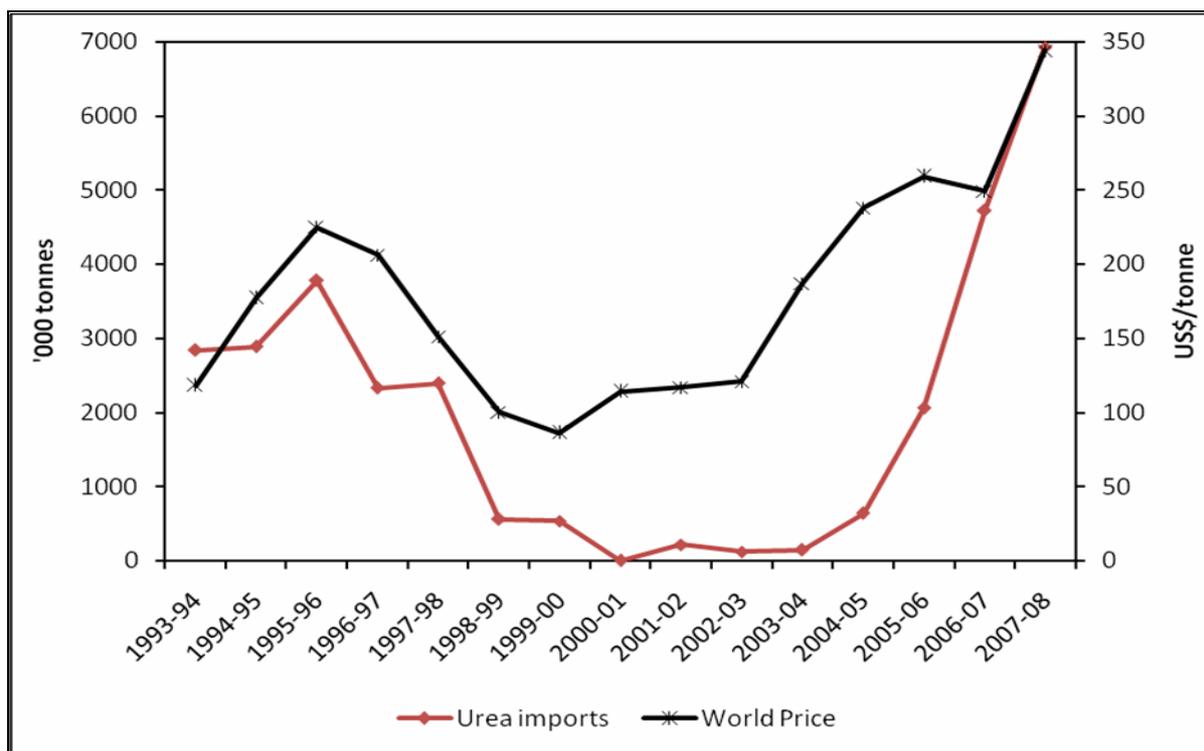
It has also been argued several times that domestic urea industry is a high-cost producing industry, therefore, import substitution strategy could be thought about. However, we need to keep in mind the nature, structure and conduct of urea industry. In order to look at the cost structure of imported urea vs. domestically produced urea, we computed per unit subsidy on imported and indigenously produced product (by dividing the total subsidy on indigenous urea by total production and total subsidy on imported urea by total imports) and the results are presented in Figure 5.

As is evident from the Figure out of 13 years between 1992-93 and 2007-08 when urea was imported, nine years average subsidy on imported urea was higher than indigenously produced urea. Likewise, share of subsidy on imported urea has also increased significantly

during the past few years (Figure 6). For example the share of subsidy on imported urea was 4.6 percent in 2003-04 and it increased to about 40 percent in 2008-09 and is estimated to further increase to 47.6 percent during 2009-10. These trends show that international prices of urea are not always lower than domestic cost of production. However, this argument does not justify existence of high-cost producing units. The total weighted average group concession on urea was Rs. 9738 per tonne, the weighted average concession for gas based units was Rs. 6823 per tonne, Rs. 15,724 per tonne for naphtha based plants and Rs. 11430 per tonne for FO/LSHS based units and Rs. 9272 per tonne for mixed feedstock units in July 2005 (Government of India, 2007). The import parity price (IPP) of urea have ranged from about Rs. 11096 per tonne in July-September 2005 to Rs. 35789 per tonne during July-September 2008 and showed an increasing trend during the past few years (Government of India, 2009b). Since the average cost of production of urea in general and gas based units in particular has been low compared with IPP, it is therefore advisable to strengthen domestic production capacity. It would help in attaining self-sufficiency in urea production and cushion against highly volatile world urea market.

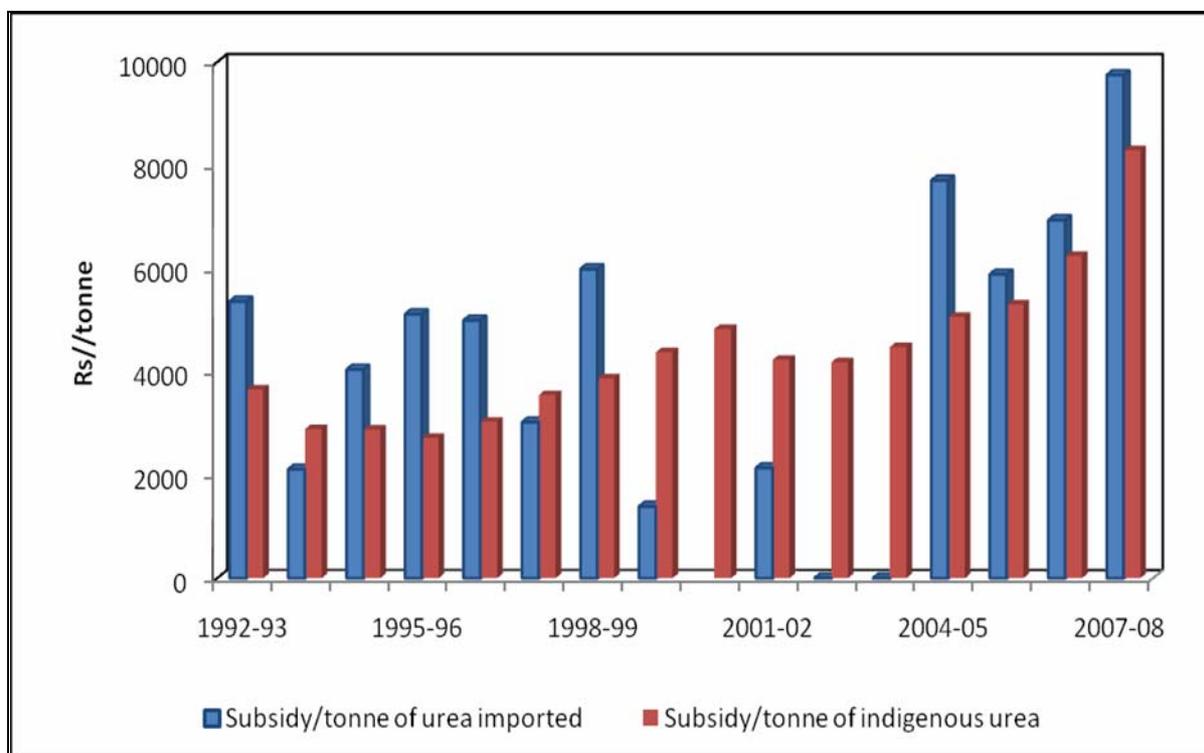
The government has encouraged production of urea based on gas as feedstock because of its efficiency over other feedstocks but there is need to ensure availability of gas for fertilizer sector due to competing uses of gas (Figure 7). From the mid-1990s, share of gas supplied to fertilizer sector has reduced significantly (42% in 1995-96 to about 27% in 2006-07) despite initial allocation to meet the full requirements. Consequently, gas-based units have started facing a supply shortage and had to meet the shortfall using naphtha. Against the total requirement of 36.33 MMSCMD of gas for the existing gas based fertilizer units, the actual average supply was 27.29 MMSCMD, a shortfall of about 24.8 per cent.

Figure 4: Trends in urea imports by India and international prices of Urea



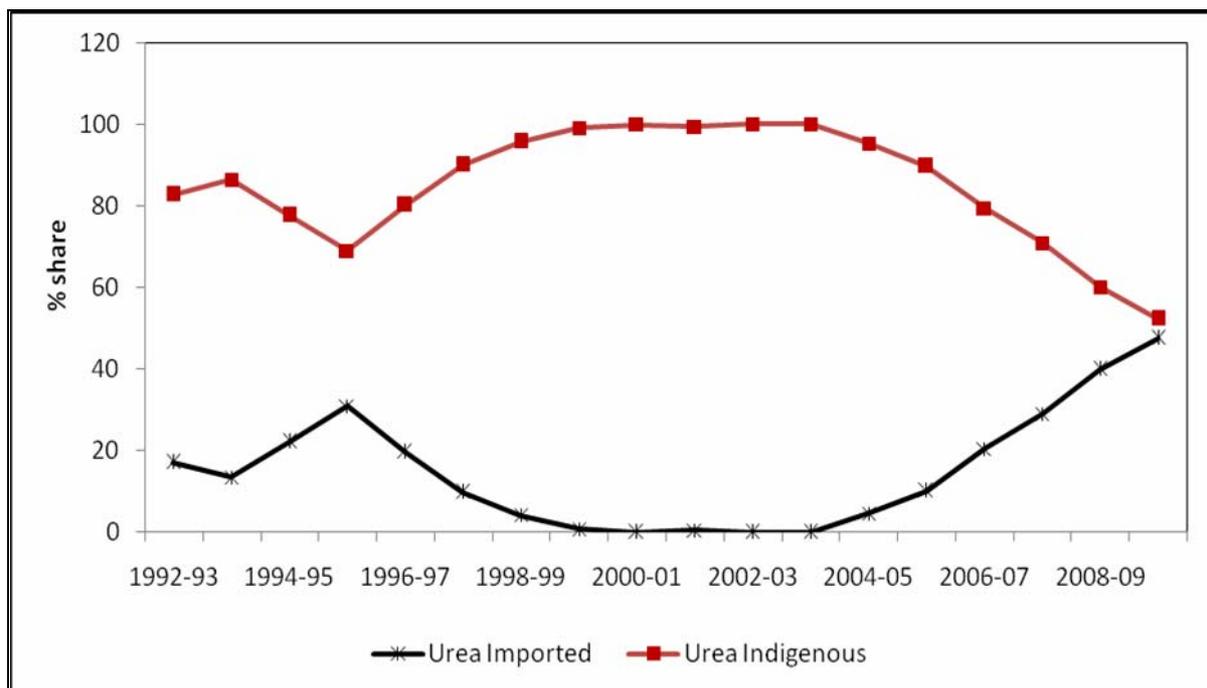
Source: FAI (2008)

Figure 5: Imputed subsidy per tonne of urea imported and indigenously produced: 1992-93 – 2007-08



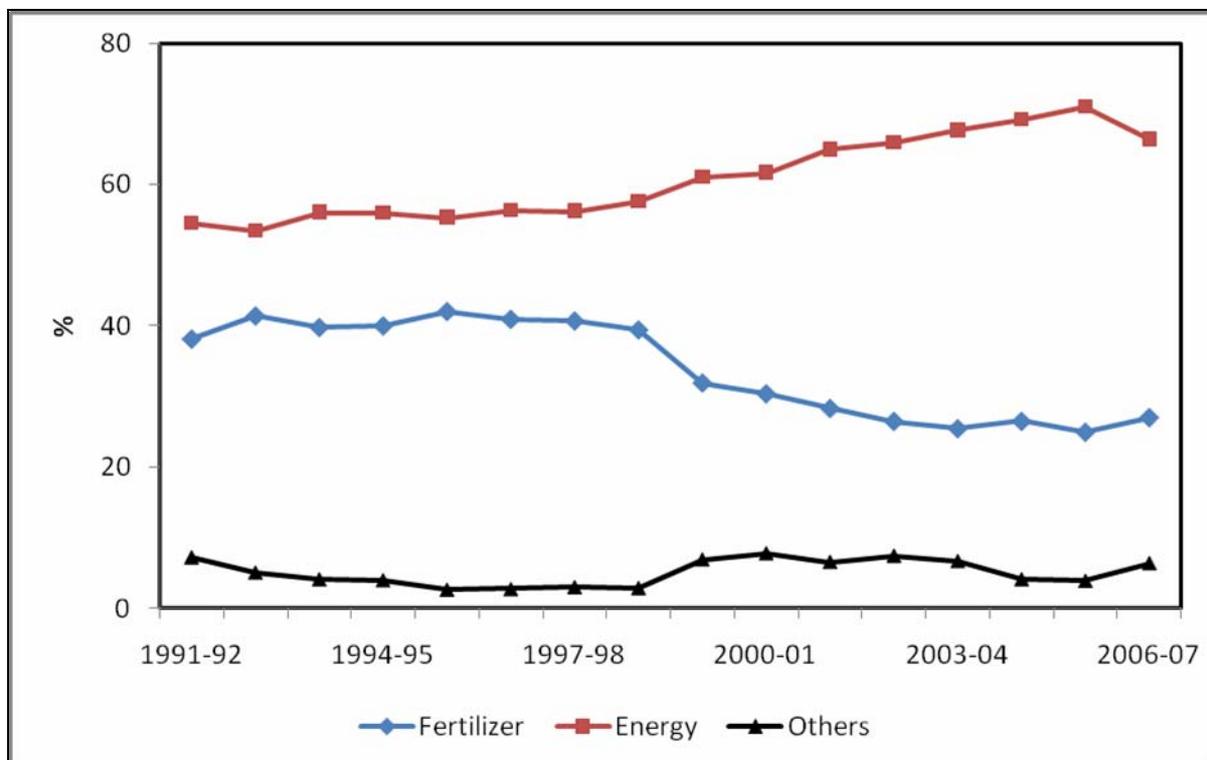
Source: FAI (2008)

Figure 6: Share of subsidy on imported and indigenous urea in total subsidy on urea: 1992-93 to 2009-10 (BE)



Source: FAI (2008)

Figure 7: Natural gas allocation for fertilizer and energy sectors: 1991-92 – 2007-08



Source: FAI (2008)

Direct Transfer of Subsidy to Farmers

With a shift from the earlier cost-plus based approach to import parity pricing (IPP), the Indian fertilizer industry has been exposed to the world competition and only efficient units would survive in the brave world of trade liberalization and globalization. Since the basic notion of about one-third of subsidy going to fertilizer industry does not hold true, the policy of direct transfer of subsidy to farmers is neither desirable nor practically implementable. It would be difficult to ensure that direct transfer of subsidy to millions of farmers is actually used by farmers for only buying fertilizer and there are no leakages in transfer of subsidy. If the subsidy is not used for fertilizer, it might adversely affect agricultural production in the country. Under the changed scenario, it is advisable to route the subsidies through the existing mechanism which is easy to monitor as well as ensure usage of fertilizers by all categories of farmers. Therefore, direct transfer of subsidy to farmers is not a right policy decision. However, a new nutrient-based pricing policy instead of product pricing regime for fertilizers is a welcome step as it would ensure balanced application of nutrients and growth of fertilizer industry.

II

Fertilizer Equity Issues

Understanding who benefits from fertilizer subsidies is important not only to determine the fairness of policy, but also to determine how policy changes farmers' behavior. There is a general view in policy and academic circles that benefits of fertilizer subsidy are cornered by powerful interest groups, the subsidies are concentrated geographically, they are concentrated on relatively few crops, and they are concentrated on relatively few producers. Therefore there is a need to examine fertilizer subsidy distribution patterns to assess whether the policy benefits all regions and categories of farmers. In this section we examined the pattern of fertilizer consumption by farm size groups and issue of equity in distribution of fertilizer subsidy across different states, crops as well as farm sizes.

Pattern of Fertilizer Consumption by Farm Size

Table 5 shows farm size wise consumption of fertilizers in India in 1991-92, 1996-97 and 2001-02. As is evident from the Table, the share of small and marginal farmers in total operational holdings increased from 77.4 percent in 1991-92 to 82.2 percent in 2001-02 while the share of large holdings declined marginally from 1.6 percent to 1.2 percent. Medium and large holdings (with holding size of more than 4 ha) with a share of 6.8 percent used just over one-fourth of total fertilizer consumed in the country in 2001-02. In contrast, the small and marginal farmers, which constituted about 82 percent of total holdings, consumed 52 percent of total fertilizers. The share of small and marginal farmers in total operational holdings increased by 4.8 percent between 1991-92 and 2001-02 but their share in total fertilizer use increased by over 10 percent. However, if we compared the relative shares of different farm size groups in total operational area and fertilizer use, the scenario is completely changed. In 2001-02, small and marginal farmers accounted for 42.6 percent of area operated but accounted for 52 percent of total fertilizer consumption in the country. On the other hand medium and large farmers, which accounted for over one-third of operational area, consumed 25.9 percent of total fertilizer used in the country in 2001-02.

In 2001-02, over 77 percent of the gross cropped area was fertilized on marginal holdings while nearly 50 percent of the area was fertilized on large farms. An inverse relationship between farm size and proportion of fertilized area to gross cropped area was witnessed during all the years.

The intensity of fertilizer use was significantly higher on small and marginal farms compared to large farms (Table 6). The average fertilizer consumption per hectare of gross cropped area was the highest (126.2 kg) on marginal holdings and the lowest on large farms (55.9 kg) in 2001-02. Similar trend was observed during 1991-92 and 1995-96. Moreover there has been a significant increase in fertilizer intensity on all farm size holdings during the period 1991-92

and 2001-02. However, the increase was the largest (74.8%) on marginal farms (from 72.2 kg/ha in 1991-92 to 126.2 kg/ha in 2001-02), followed by small holdings (53.7%) and the lowest (21.4%) on large farms.

Table 5: Pattern of fertilizer consumption by farm size in India: 1991-92 – 2001-02

	Marginal (<1 ha)	Small (1.0-2.0 ha)	Semi-medium (2.0-4.0 ha)	Medium (4.0-10.0ha)	Large (>10ha)	All households
Distribution of holdings (%)						
1991-92	57.1	20.3	13.7	7.3	1.6	100.0
1996-97	60.7	18.9	12.5	6.5	1.4	100.0
2001-02	64.0	18.2	11.0	5.6	1.2	100.0
Share in gross cropped area (%)						
1991-92	17.3	19.6	23.8	25.8	13.5	100.0
1996-97	19.0	19.1	23.5	25.1	13.3	100.0
2001-02	22.3	20.3	22.8	22.9	11.7	100.0
Proportion of fertilizer area to gross cropped area (%)						
1991-92	63.6	62.6	60.9	58.0	46.9	59.1
1996-97	64.1	62.7	60.8	57.4	45.0	58.8
2001-02	77.1	74.2	71.3	65.1	49.7	69.2
Share in total fertilizer consumption (%)						
1991-92	20.6	21.1	24.2	23.9	10.2	100.0
1996-97	25.6	20.4	23.0	22.2	8.8	100.0
2001-02	29.9	22.1	22.1	18.9	7.0	100.0

Source: Government of India (2007 & 2008)

Table 6: Pattern of fertilizer use intensity by farm size in India

	Marginal	Small	Semi-medium	Medium	Large	All households
	Fertilizer consumption per hectare of gross cropped area (kg)					
1991-92	72.2	65.5	61.7	56.3	46.0	60.7
1996-97	103.8	82.6	75.3	68.1	51.1	77.1
2001-02	126.2	100.6	88.8	75.8	55.9	92.6
	Fertilizer consumption per hectare of fertilizer area (kg)					
1991-92	113.4	104.6	101.3	97.0	98.1	102.8
1996-97	162.1	131.8	123.9	118.6	113.6	131.1
2001-02	164.7	134.7	122.8	113.3	108.4	131.7

Source: Government of India (2007 & 2008)

At state-level, almost a similar trend of inverse relationship between farm size and intensity of fertilizer use was observed (Table 7). The only exception was the state of Punjab, where large farms showed marginally higher fertilizer use intensity (169.9 kg/ha) compared with small (164.3 kg/ha) and marginal farms (163.3 kg/ha) in 2001-02. Average fertilizer consumption was the highest in Punjab, followed by Kerala (152 kg/ha), Tamil Nadu (148.6 kg/ha), Haryana (130.7 kg/ha) and the lowest in Madhya Pradesh (30 kg/ha).

State-wise Distribution of Fertilizer Subsidies

Since data on state-wise fertilizer subsidies is not available, an indirect method was used to compute state level subsidies. In order to calculate subsidy on nitrogenous fertilizers in major states, we multiplied the actual use of urea in the state with the national subsidy rate by taking weighted average of domestically produced and imported urea usage and subsidies (Rs./tonne). While in case of P and K fertilizers we could not compute state-wise subsidies using the same methodology as concession rates of P and K fertilizers varied quite frequently and the amount of subsidy calculated by this method was significantly different from the total

concession on P and K fertilizers reported in the budget. Hence, we first computed per unit fertilizer subsidy on decontrolled P and K fertilizers by dividing total concession paid on these fertilizers by total consumption of P and K fertilizers in the concerned year and multiplying it with total P and K consumption in the concerned state. In this case our assumption is that fertilizer subsidy is distributed in proportion to fertilizer used. The results are presented in Table 8.

Table 7: State-wise fertilizer use per hectare of gross cropped area by size of holding, 2001-02

States	Marginal	Small	Semi-medium	Medium	Large	All households
Andhra Pradesh	171.1	149.0	139.0	128.1	109.6	146.7
Assam	50.4	29.9	24.4	16.1	3.8	30.7
Gujarat	104.1	83.0	72.8	59.0	40.4	70.0
Haryana	145.1	126.0	132.6	132.1	118.5	130.7
Himachal Pradesh	61.6	55.9	52.3	47.3	38.9	55.4
Jammu & Kashmir	159.4	71.6	62.4	39.2	30.4	107.9
Karnataka	172.0	122.5	98.5	79.9	62.2	105.1
Kerala	180.8	104.6	108.3	121.2	131.5	152.0
Madhya Pradesh	44.1	33.5	29.3	27.0	24.4	30.0
Maharashtra	143.2	109.8	92.6	82.8	63.8	101.1
Orissa	65.0	56.4	55.8	60.2	63.8	59.1
Punjab	163.3	164.3	166.7	169.5	169.9	168.6
Rajasthan	69.3	46.9	41.9	33.4	16.3	32.6
Tamil Nadu	173.8	140.6	137.4	128.6	90.2	148.6
Uttar Pradesh	120.4	109.3	104.5	95.0	83.5	109.9
West Bengal	130.2	137.5	139.2	107.5	112.3	133.0
All India	126.2	100.6	88.8	75.8	55.9	92.6

Source: Government of India (2008)

As Table shows, more than half of total fertilizer subsidy is cornered by top five states, namely, Uttar Pradesh, Andhra Pradesh, Maharashtra, Madhya Pradesh and Punjab. Most of these states grow fertilizer-intensive crops such as rice, wheat, cotton and sugarcane. The share of these five states in 1992-93 was about 60 percent, which declined to 55.8 percent in 1999-00 and further to 54.5 percent in 2007-08. Other major beneficiary states were Gujarat, Karnataka, West Bengal, Bihar Haryana and Tamil Nadu. Their share in total subsidy has increased from 31.7 percent in 1992-93 to 36.4 percent in 2007-08. The share of less developed states like Rajasthan, Orissa, Assam, Jammu and Kashmir and Himachal Pradesh was low and they accounted for only 6.7 percent of total subsidy in 1992-93, which increased to about 7.9 percent in 1999-00 and was the same in 2007-08. The share of major fertilizer consuming states like Uttar Pradesh, Punjab, Haryana and Tamil Nadu has declined during the last one and half decade, while the share of agriculturally less developed states like Madhya Pradesh, Gujarat, Bihar, Rajasthan and Orissa has increased.

Looking at absolute shares of states in total fertilizer subsidy is not a good indicator because there are large variations in total cropped area among various states. Therefore, it would be appropriate to examine inter-state equity in terms of average subsidy per hectare of cropped area. Punjab, Andhra Pradesh, Haryana, Tamil Nadu, West Bengal and Uttar Pradesh are the main beneficiaries of fertilizer subsidy on per hectare basis (Table 9). In these states, fertilizer consumption per hectare is significantly higher than the national average. Out of 17 states included in the present analysis, 10 states had less than national average during 1992-93 and 1999-00 and this number fell to 8 in 2007-08. States like Maharashtra, Jammu & Kashmir, Kerala, Madhya Pradesh, Assam, Himachal Pradesh, Orissa and Rajasthan had less than national average subsidy (Rs. 2083/ha) in 2007-08. The per hectare subsidy in Punjab (Rs. 3924) was more than four times compared with states like Orissa (Rs. 824) and Rajasthan (Rs. 894). The average subsidy on per hectare basis more than doubled between 1992-93 and

1999-00 (from Rs. 331/ha to Rs. 703/ha) and almost tripled between 1999-00 and 2007-08 primarily due to increase in world prices of fertilizers and feedstocks and intermediates.

Table 8: Share major states in total fertilizer subsidy in India: 1992-93 to 2007-08

	1992-93	1999-00	2007-08
Uttar Pradesh	23.2	19.5	17.5
Andhra Pradesh	10.6	10.8	11.3
Maharashtra	8.5	10.3	10.2
Madhya Pradesh	6.2	6.6	7.8
Punjab	11.6	8.6	7.7
Gujarat	5.5	5.2	7.0
Karnataka	4.2	6.2	6.5
West Bengal	5.2	6.7	6.4
Bihar	6.0	5.8	6.2
Haryana	5.8	5.3	5.5
Tamil Nadu	5.0	5.4	4.8
Rajasthan	4.2	4.7	4.4
Orissa	1.6	2.0	1.9
Assam	0.2	0.6	1.0
Kerala	0.7	1.0	0.9
Others	0.9	0.5	0.4
Jammu & Kashmir	0.4	0.4	0.4
Himachal Pradesh	0.3	0.2	0.2
Coefficient of variation (%)	96.5	82.1	76.7

Source: Computed from FAI (2008)

Table 9: State-wise trends in intensity of fertilizer subsidy (Rs./ha. of gross cropped area)

States	1992-93	1999-00	2007-08
Punjab	946	1454	3924
Andhra Pradesh	512	1096	3561
Haryana	607	1164	3476
Tamil Nadu	430	1104	3307
West Bengal	373	931	2660
Uttar Pradesh	553	981	2617
Bihar	394	774	2432
Gujarat	304	651	2301
Karnataka	207	682	2107
Maharashtra	247	637	1829
Jammu & Kashmir	242	457	1264
Kerala	150	455	1235
Madhya Pradesh	159	334	1213
Assam	35	206	1143
Himachal Pradesh	170	277	958
Orissa	102	314	894
Rajasthan	129	322	824
India	331	703	2083
Coefficient of Variation (%)	79.3	57.1	51.9

Source: Computed from FAI (2008)

The above discussion reveals that there is a high degree of concentration of fertilizer subsidies in few states but overtime the inequalities in distribution of subsidy among states have declined sharply. The coefficient of variation in the share of states in total fertilizer subsidy has declined from 96.5 percent in 1992-93 to 82.1 percent in 1999-00 and further to 76.7 percent in 2007-08. The coefficient of variation in per hectare fertilizer subsidy at state level is substantially lower and has declined more sharply from 79.3 percent in 1992-93 to 51.9 percent in 2007-08. This has happened due to improvement in rural infrastructure, irrigation facilities, coverage of area under high yielding variety seeds, easy access to

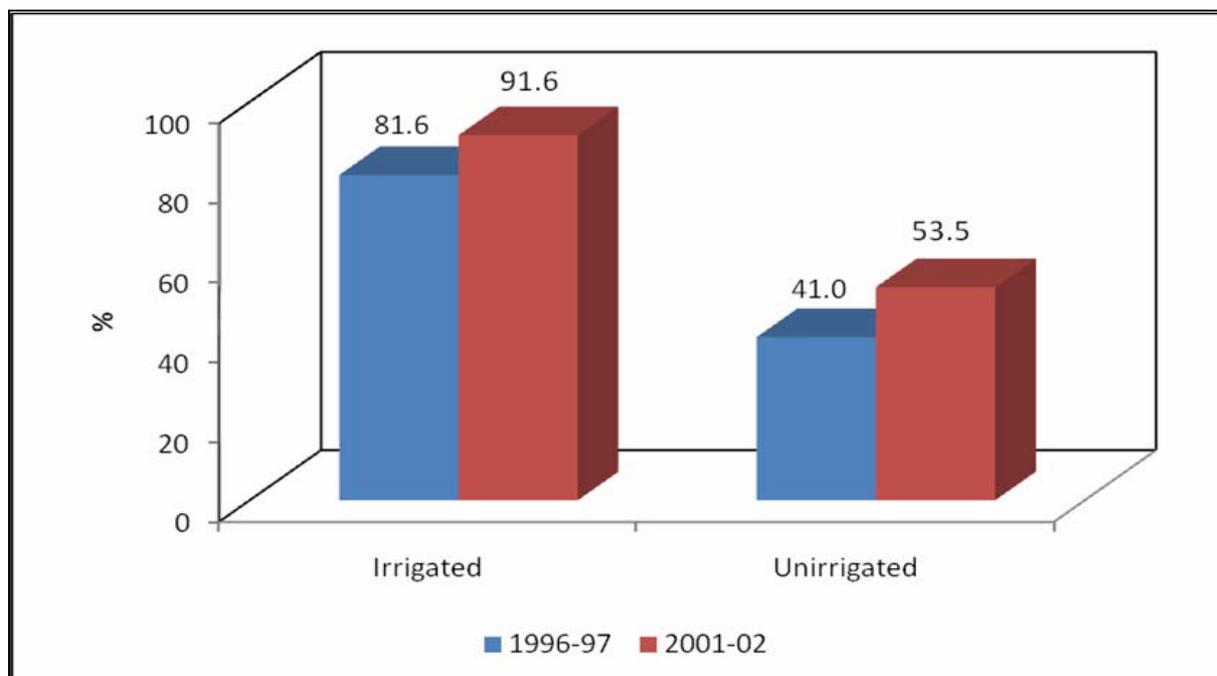
fertilizers, affordable prices, and shift in crop pattern towards fertilizer intensive crops in some of these less developed states during the last decade. The benefits of fertilizer subsidy are not restricted to only resource-rich states but have spread to other states.

Irrigated vs. Unirrigated Areas

Its worth mentioning that benefits of fertilizer subsidy have spread to unirrigated areas as the share of area treated with fertilizers has increased from 41 percent in 1996-97 to 53.5 percent in 2001-02 on unirrigated lands (Figure 8), while this share is substantially higher in irrigated areas (91.6% in 2001-02). Likewise, the share of unirrigated areas in total fertilizer use has also increased from 26 percent in 1996-97 to 30.7 percent in 2001-02 (Figure 9).

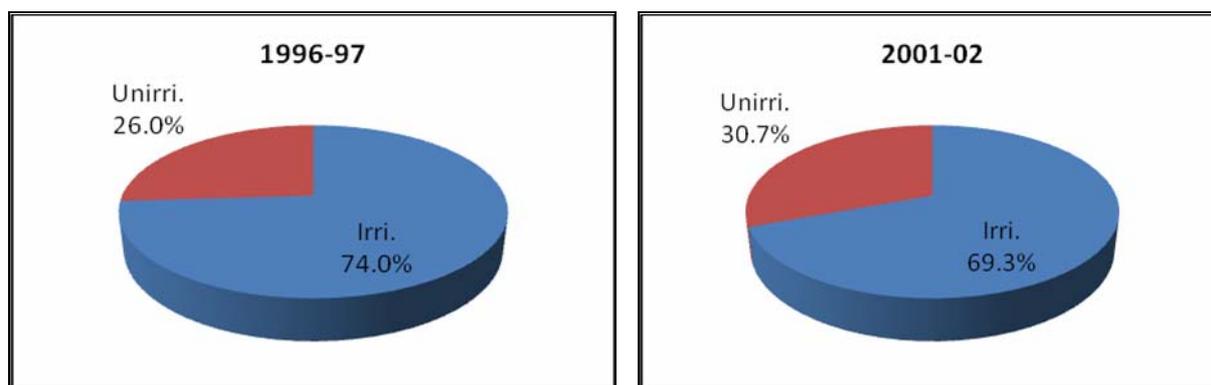
Per hectare fertilizer use on unirrigated lands has increased by about 42 percent between 1996-97 and 2001-02 (35.8 kg/ha to 50.9 kg/ha). In case of irrigated areas, intensity of fertilizer use is significantly higher compared with unirrigated area but has increased at a lower rate (13.1%) between 1996-97 and 2001-02 (Figure 10).

Figure 8: Percentage area treated with fertilizers on irrigated and unirrigated land: 1996-97 and 2001-02



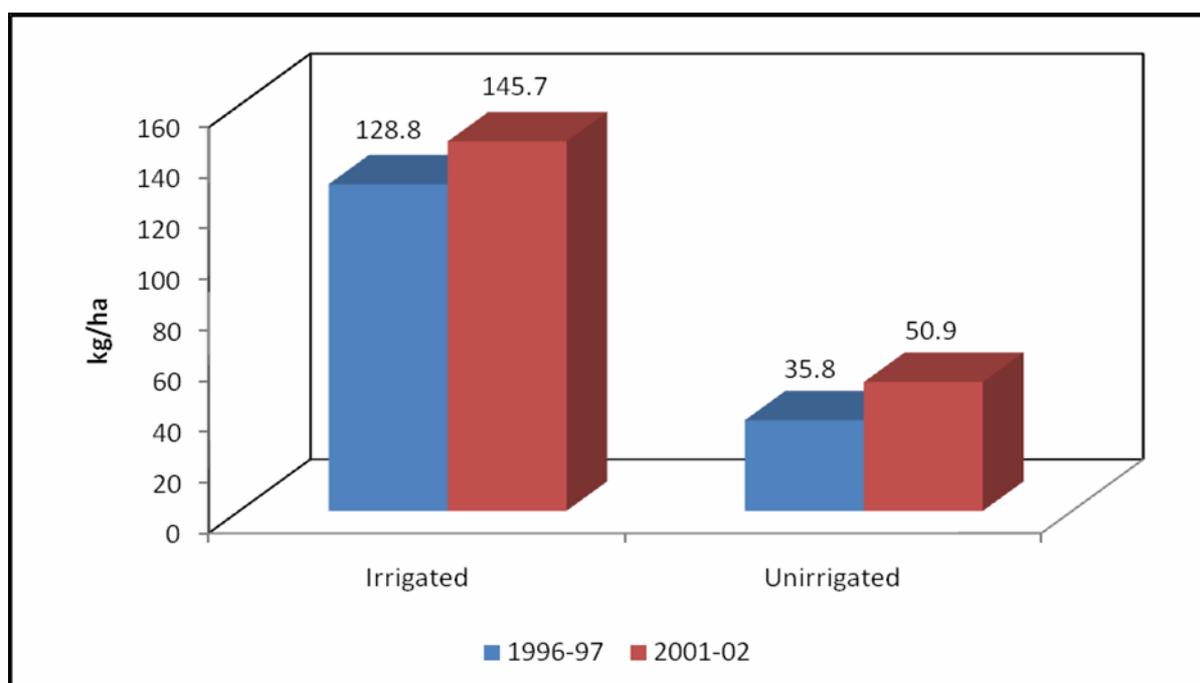
Source: Government of India (2007 & 2008)

Figure 9: Changes (%) in share of irrigated and unirrigated areas in consumption of fertilizer between 1996-97 and 2001-02



Source: Government of India (2007 & 2008)

Figure 10: Trends in consumption of fertilizers (N+P+K) on irrigated and unirrigated land



Source: Government of India (2007 & 2008)

It is quite evident from the above discussion that benefits of fertilizer subsidy are not restricted to only resource-rich areas but have spread to other areas as well. The inequity in distribution of fertilizer subsidy among states is still large but has declined over time.

Distribution of Subsidy across Crops

Table 10 shows the concentration of subsidies in 2001-02 across agricultural crops in the country. It is evident from the table that rice and wheat are the major users of fertilizer subsidy accounting for over half of the total subsidy. Rice is the biggest beneficiary of fertilizer subsidy receiving 32.2 percent of fertilizer subsidy in 2001-02. Wheat was next, with a 20.3 percent share of fertilizer subsidy, followed by sugarcane (6.3%). Cotton is another fertilizer intensive crop which accounted for 5.9 percent of total fertilizer subsidy. Coarse cereals receive a small share of fertilizers subsidy. The farmers growing fertilizer-intensive crops like paddy, wheat, sugarcane and cotton are the major beneficiaries of subsidy. So there is a high degree of concentration of fertilizer subsidies in terms of crops as four crops consume nearly two-third of total fertilizer subsidy.

Table 10: Concentration of fertilizer subsidy on major crops in India: 2001-02

Crop	Total Fertilizer used ('000 tonnes)	Total subsidy (Rs. Lakh)	% share in total subsidy	Per ha fertilizer use (Kg)
Paddy	5061.7	367.5	32.2	119.4
Wheat	3189.7	231.6	20.3	130.8
Sugarcane	989.6	71.8	6.3	240.6
Cotton	921.0	66.9	5.9	110.8
Groundnut	465.9	33.8	3.0	74.6
Jowar	443.8	32.2	2.8	60.0
Bajra	304.3	22.1	1.9	29.0
Maize	258.4	18.8	1.6	55.8
Others	4073.4	295.7	25.9	66.1
All crops	15707.8	1140.4	100.0	92.6

Note: Computed from FAI (2008) and Government of India (2008)

Distribution of Fertilizer Subsidy across Farm Sizes

Fertilizer subsidies are generally criticized because they are perceived to be far from universally distributed and concentrated on relatively few producers, mainly large farmers. In order to assess whether subsidy policy benefits only large farmers or all categories of farmers, subsidy distribution patterns across different farm size groups were analyzed. We computed fertilizer subsidy on per hectare basis as well as share of different farm size groups in total subsidy and the results are presented in Table 11.

It can be seen from the Table that there is an inverse relationship between farm size and average subsidy per hectare. Per hectare subsidy on marginal farms was more than double compared with large farms. The average subsidy was the highest (Rs. 916.2/ha) on marginal farms and the lowest on large farms (Rs. 405.8/ha). The share of marginal farmers in total fertilizer subsidy in 2001-02 was the highest (28.3 percent), followed by small farms (23.0%) and the lowest on large farms (6.3%). The share of small, marginal and semi-medium farms has increased between 1996-97 and 2001-02 while the share of medium and large farms has declined. The results clearly show that fertilizer subsidy is distributed more equitably among different farm sizes compared with crop-wise and state-wise distribution of fertilizer subsidy.

It may be concluded from the above discussion that there is a fair degree of inter-farm equity in distribution of fertilizer consumption. However, it would be useful to examine changes in equity in fertilizer consumption over time. In order to investigate this issue, gini coefficients were computed for the period 1991-92, 1996-97 and 2001-02 and are given in Figure 11. The gini coefficient is a measure of statistical dispersion most prominently used as a measure of inequality of income distribution. It is defined as a ratio with values between 0 and 1. A low gini coefficient indicates more equal distribution, while a high gini coefficient indicates more unequal distribution. As Figure makes clear, between 1991-92 and 2001-02, inequality in

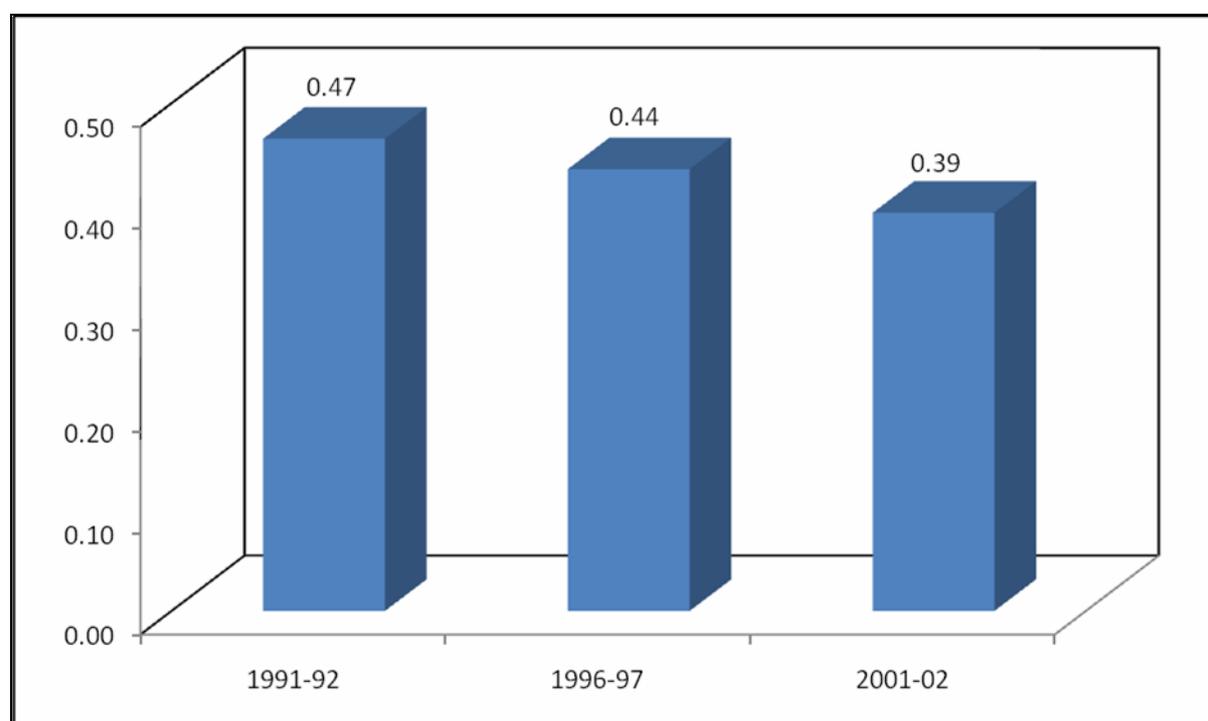
fertilizer consumption across different farm size groups went down from 0.47 to 0.39, which is a positive development.

Table 11: Fertilizer subsidy on different farm size holdings in India: 1996-97 and 2001-02

Farm size (ha)	Subsidy per unit area (Rs./ha)		Ratio of subsidy to all households		Share in total fertilizer subsidy (%)	
	1996-97	2001-02	1996-97	2001-02	1996-97	2001-02
Marginal (<1.00)	550.7	916.2	134.8	224.2	25.6	28.3
Small (1.00-1.99)	437.8	730.4	107.1	178.7	20.4	23.0
Semi-medium (2.00-3.99)	399.1	644.7	97.7	157.8	23.0	23.3
Medium (4.00-9.99)	360.9	550.3	88.3	134.7	22.2	19.1
Large (≥ 10.00)	271.4	405.8	66.4	99.3	8.8	6.3
All households	408.6	672.3	100.0	164.5	100	100

Note: Government of India (2007 & 2008)

Figure 11: Gini coefficient in 1991-92 and 2001-02 (Input survey)



Note: Calculations based on distribution of holdings ranked by their fertilizer consumption shares

III Concluding Observations and Policy Implications

The importance of fertilizers to agricultural production has made promotion of fertilizer use an important aspect of national policy in India. Almost all developing countries including India have, at various times and to different degrees, subsidized fertilizers. Subsidies have been widely used to stimulate increased fertilizer use and thereby bring about increased production and yields. Fertilizer subsidies were considered particularly important in inducing farmers to adopt high yielding varieties, which often depended heavily on fertilizers. Subsidies appear to have been successful in this regard. Therefore, with increase in fertilizer use over time, fertilizer subsidy has also increased. In India fertilizer subsidies increased rapidly during the post-reforms period and peaked in the second-half of 2000s. The fertilizer subsidy has increased from Rs. 4389 crore in 1990-91 to Rs. 75849 crore in 2008-09. As a percentage of GDP, this represents an increase from 0.85 per cent in 1990-91 to 1.52 per cent in 2008-09. The general perception that about one-third of fertilizer subsidy goes to fertilizer industry is misleading because the underlying assumptions (i) that India's entry into world market as an importer does not affect world prices, and (ii) world fertilizer markets are perfectly competitive, do not hold true. The world fertilizer markets and trade-flows are highly concentrated and volatile and Indian imports have significant impact on world prices. Moreover, with shift from the earlier cost-plus based approach to import parity pricing (IPP), the Indian fertilizer industry would be exposed to the world competition, which would drive the inefficient units out. The proposed policy of direct transfer of fertilizer subsidy to farmers that is based on unrealistic assumptions is misconceived and inappropriate and its adverse effects outweigh the perceived benefits of it.

On the issues of whether fertilizer subsidy is distributed equitably across crops, states, and farm classes, our results indicate that fertilizer subsidy is concentrated in few states, namely, Uttar Pradesh, Andhra Pradesh, Maharashtra, Madhya Pradesh, and Punjab. Inter-state

disparity in fertilizer subsidy distribution is still high though it has declined over the years. Rice, wheat, sugarcane and cotton account for about two-third of total fertilizer subsidy. However, we found that fertilizer subsidy is more equitably distributed among farm sizes. The small and marginal farmers have a larger share in fertilizer subsidy in comparison to their share in cultivated area. The benefits of fertilizer subsidy have spread to unirrigated areas as the share of area treated with fertilizers has increased from 41 percent in 1996-97 to 53.5 percent in 2001-02 on unirrigated lands and the share of unirrigated areas in total fertilizer use has also increased during the corresponding period. A reduction in fertilizer subsidy is, therefore, likely to have adverse impact on farm production and income of small and marginal farmers and unirrigated areas (about 60%) as they do not benefit from higher output prices but do benefit from lower input prices. This paper justifies the fertilizer subsidies and questions the rationale for direct transfer of subsidy to farmers.

References

- Agrium* (2009), “*Agrium’s 2008/2009 Fact book*”, Agrium Inc. Calgary, Alberta, Canada.
- Arovuori, A. and H. Karikallio (2009), “Consumption Patterns and Competition in the World Fertilizer Markets”, Paper presented at the 19th Symposium of the International Food and Agribusiness Management Association, Budapest, Hungary, June 20-21, 2009.
- FAI (2008), “Fertilizer Statistics 2007-08 and earlier issues”, Fertilizer Association of India, New Delhi
- Government of India (2007), “All India Report on Input Survey 1996-97” Agriculture Census Division, Department of Agriculture & Cooperation, Ministry of Agriculture, Govt. of India, New Delhi.
- Government of India (2007a), “Report of the Working Group on Fertilizers for Eleventh Five Year Plan (2007-12), Planning Commission, Govt. of India, New Delhi, pp. 127.
- Government of India (2008), “All India Report on Input Survey 2001-02” Agriculture Census Division, Department of Agriculture & Cooperation, Ministry of Agriculture, Govt. of India, New Delhi.

- Government of India (2009), “Union Budget, various Issues from 1991-92 to 2009-10” Ministry of Finance, Government of India, New Delhi.
- Government of India (2009a), “National Accounts Statistics, various Issues from 1991 to 2009”, Central Statistical Organization, Ministry of Statistics & Programme Implementation, Government of India, New Delhi.
- Government of India (2009b), “Import Parity Price of Urea for the Quarter July 2008 to September 2008 & Earlier Quarters” Department of Fertilizers, Ministry of Chemicals and Fertilizers, Govt. of India, New Delhi.
- Gulati Ashok and Sudha Narayanan (2003), “The Subsidy Syndrome in Indian Agriculture” Oxford University Press, New Delhi.
- Gulati, Ashok (1990), “Fertilizer Subsidy: Is the Cultivator ‘Net Subsidised’?” Indian Journal of Agricultural Economics, Vol. 45, No. 1, Jan.-Mar. 1990, pp. 1-11.
- World Bank (2008), “World Development Report 2008: Agriculture for Development”, World Bank, Washington, D.C.